

A small summing up concerning modern management by professor Jörgen Oom.

There is an old wisdom transferred between generations of the DAKOTA-indians, explaining **if you notice that you are riding a dead horse the best strategy is to dismount.**

In modern organizations you can find much more advanced strategies such as:

- Start an investigation in order to study the dead horse.
- Perform a journey to other countries to study how they there ride dead horses.
- Decrease the requirements in order to let the performance of the dead horse become more acceptable
- Invest in a larger whip
- Threaten to kill the dead horse
- Perform a work study in order to analyse if the dead horse could be able to perform better using less heavy riders.
- Use personnel from a service company and put them to ride the dead horse
- Make a team of four dead horses in order to improve the capacity
- Argue about that because the dead horse is cheaper it in reality contributes **more** to the result compared with many others.
- Promote the dead horse to become Manager!

